

## **Valletta bags two awards in Miami cruise convention**

The MedCruise member cruise port of Valletta bagged two awards by Dream World Cruising, an influential cruise industry publication, earlier this month at the Seatrade Cruise Shipping Convention held in Miami.

VISET Malta plc received the awards for 'Most Improved Port Facilities' and 'Most Improved Destination' for the year 2007.

'Most Improved Port Facilities' award acknowledged the improvement seen in the cruise product, such as berthing facilities and infrastructure as well as parking and related services, whilst 'Most Improved Destination' awards improved landscaping, transport facilities as well as new attractions and experiences.

The awards for several categories in the cruising industry are given annually at the Convention by the Dream World Cruise Destinations magazine, published twice annually by Ashcroft & Associates.

Since 2002, Malta has been participating at this annual gathering of cruise industry professionals from across the globe. Together with the Malta Tourism Authority, VISET focused on the promotion of the Maltese Islands as the gateway to all year round Mediterranean Cruising as well as a competitive homeport.

VISET Malta plc are the developers and operators of the Valletta Cruise and Ferry Terminal. The project was inaugurated in June 2005 and incorporates two terminals, turnaround facilities as well as internet and telephony services. The Valletta Waterfront also offers its patrons a fusion of dining and retail outlets as well as anchor attractions including Malta's own Carnival Museum, Seaplane service and traditional 'Dghajsa' Harbour boat tours.

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